

# SAVANNAH SAICH

Passionate, curious and meticulous UX researcher & designer with a commitment to creating intuitive and meaningful human and digital experiences. Combining a background in Anthropology and UX, my unique perspective merges my knowledge of human behavior with my unwavering commitment to research, to create innovative and impactful designs.

## EXPERIENCE

### UX / UI DESIGNER

Freelance 2022 - Present

Solely responsible for designing bespoke desktop and mobile website experiences for multilingual clients. Understanding and navigating business objectives and user needs/expectations. Conducting qualitative & quantitative user research (competitive benchmarking, usability testing, A/B, interviews) to create intuitive designs. Creating effective IA and consolidating brand identity. Elaborating wireframes, mockups & prototypes. Testing & reiterating designs before development.

### ENGLISH TEACHER

Le Cercle des Langues (remote) 2022 - Present

Developing effective tailored lesson plans & learning strategies based on assessed level & learning objectives. Conduct engaging and interactive online classes, monitor students' progress, receive & provide feedback, and adapt teaching strategies as needed.

### BARMAID & HEAD WAITRESS

Thirsty Monk, O'Cuiz In, Le temps des courges 2020 - 2022

Managed restaurant operations, including inventory management, staff scheduling, and handling customer inquiries. Train new staff members on service standards, and protocols, maintain

## PROJECTS

### VOYAGER AIRLINES *Mobile app - UX Research & Design*

Developed an intuitive mobile app, streamlining the flight booking experience. Led end-to-end UX design process, from comprehensive research and ideation to prototyping and usability testing.

### HEARALL HEARING *Responsive website - UX Research & Design*

Conducted a thorough audit including competitor analysis and usability tests. Identified opportunities to strengthen brand identity and improve content organization and booking process. Created wireframes, mockups and high fidelity screens. Crafted a responsive website integrating user feedback and competitive insights.

## UX DESIGNER



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## SKILLS

Wireframing, mockups, prototyping, site architecture, UI design, customer journey mapping, design thinking, responsive design, market research, user research methodologies (surveys, usability tests, interviews, analytics).

Quick learner, Creative, Adaptable, Excellent communicator, Organised.

## TOOLS

Figma / Adobe XD / Sketch / Proto.io / Office

## EDUCATION

### PROFESSIONAL DIPLOMA IN UX DESIGN

UX Design Institute Feb 2023 - Feb 2024

### POSTGRADUATE CERTIFICATE SUSTAINABLE DEVELOPMENT

University of Sussex 2020 - 2021

### FIRST CLASS HONOURS - BSC ANTHROPOLOGY

University College London 2016- 2020

## LANGUAGES

**English** - Mother Tongue

**French** - Fluent

**Spanish** - Advanced

## ADDITIONAL QUALIFICATIONS

TEACHING ENGLISH AS A FOREIGN LANGUAGE

The TEFL Academy 2019